

Marketing Coordinator

Company Description

RaySecur is revolutionizing security imaging with the world's first desktop scanners capable of seeing inside objects, such as packages and letters. Originally developed for defense and space applications, our mmWave systems provide a real-time, 3D view of concealed items in full motion. Our systems are used by Fortune 500 companies and governments around the world and are backed by cutting-edge AI software and expert support, providing our clients with access to the world's leading experts on demand.

Job Description

As a Marketing Coordinator at RaySecur you are instrumental in helping to scale our marketing efforts throughout North America and eventually Europe and the rest of the world. Benefits include the opportunity to deliver high impact and think creatively, develop the brand, and accelerate the conversion of high-quality sales leads. Excellent career development and growth opportunities within an entrepreneurial organization.

Who We Are

We are a fast-paced, rapidly-growing, and dynamic start-up with significant customer traction helping to make the world a safer place. We are entrepreneurs at heart, always challenging the status quo and always ready to tackle the next challenge. We think strategically but are not afraid to roll-up our sleeves and get the job done no matter how big or small. We are dedicated and focused, but also make time to play and celebrate our successes.

Who You Are

You are a creative thinker excited by the challenge of disrupting existing markets and developing new ones. You can execute quickly, enjoy working on multiple projects, are detail-oriented, and thrive within a fast-paced environment. You can be counted on to lead projects and work independently but also enjoy being a team player.

Skills and Responsibilities

- Adept at using marketing technology such as CRM, marketing automation:
 - WordPress, Google Analytics, Google Ads, Facebook ads, etc.
 - Experience with Zoho CRM and Marketing Hub a plus
- Basic knowledge of Adobe Photoshop
- Create reports on campaigns and on-going branding efforts
- Optimize campaigns based on their performance and analytics
- Run events, coordinate tradeshows and conferences
- Comfortable using both Microsoft Office and Google Apps (Docs, Sheets, Slides)

Required Qualifications

- Bachelor's degree preferred
- At least two years of experience in marketing using the tools listed above
- Excellent written/verbal skills
- Professional manner, positive attitude, and willingness to learn

Location: Raysecur is located in Cambridge, MA within walking distance of the Alewife station on the red line*.

**Potential for flexible hours and occasional remote work.*

Interested candidates should submit resume and cover letter to: careers@raysecur.com

AN EQUAL OPPORTUNITY/DRUG-FREE EMPLOYER

We are an equal opportunity employer and do not discriminate against any applicant because of race, color, religion, sex, national origin, age, disability, sexual orientation, marital status or any other class protected by federal, state or local law.